



Longarone, May 16th 2005

Press Release

---

**Marcolin Group : Céb   authorises presentation of a manufacturing reorganisation project.**

At its meeting today the Supervisory Board of the French company C  b  , a Marcolin Group company active in the sports eyewear segment, authorized presentation of a company manufacturing reorganization plan.

The project, which will be presented to the Comit   d'Entreprise (Works Council) in the next few days, envisages reorganization of the Frasn   factory, located in the Doubs region, and will involve a maximum of 50 workers out of an approximate total of 200 employees.

Negotiations will start immediately with workers' representatives to discuss the approach to implementation of the project.

This is a necessary step in order to enable C  b   to recover profitability and efficiency in order to be able to compete in the market.

Marcolin, listed on the Milan Bourse, is one of the leading eyewear companies, and stands out, in the luxury sector, for the premium quality of its products, its attention to detail, and for its premier distribution. In 2004 the company produced and distributed over 7 million eyeglass frames and sunglasses in some 400 models. Its licensed product portfolio includes: Costume National Eyewear, Cover Girl Eyewear, Dolce & Gabbana Eyewear, D&G Dolce & Gabbana Eyewear, Ferrari, Just Cavalli Eyewear, Kenneth Cole Eyewear, Miss Sixty Glasses, Montblanc Eyewear, Replay Eyes, Roberto Cavalli Eyewear, The North Face Eyequipment, Timberland, and Tom Ford Eyewear. The Group's proprietary brands include Marcolin and C  b  .

**Contacts:**

Investor Relations Office: Sandro Bartoletti - +39 0437/777111 [invrel@marcolin.com](mailto:invrel@marcolin.com)

Press Office: Orange - Anna Gennaro +39 0432/657336 [news@orange-pr.com](mailto:news@orange-pr.com)