

**The Board of Directors of Marcolin S.p.A. approves the results for the first nine months of 2009: net profit of €4.4 million.  
Positive revenue and net profit forecasts for the last quarter.**

**Revenue:** €130.9 million (141.5 million at 30 September 2008, -7.5%);  
**Ebitda:** €8.2 million (14.9 million at 30 September 2008);  
**Ebit:** €4.8 million (9.8 million at 30 September 2008);  
**Net result:** €4.4 million (€4.8 million at 30 September 2008);  
**Net Financial Position:** - €26.6 million (- €29.0 million at 30 September 2008).

*Longarone, 10 November 2009.* Giovanni Marcolin Coffen chaired a meeting today in which the Board of Directors of Marcolin S.p.A. examined and approved the interim report for the Marcolin Group as at 30 September 2009, the full version of which will be available on the company website ([www.marcolin.com](http://www.marcolin.com)) from the deposit date.

**REVENUE**

Net income from sales made by the Group at 30 September 2009 was €130.9 million (€141.5 million at 30 September 2008), with a fall of €10.6 million compared with the same period last year. In percentage terms the change was 7.5% (-9.5% with constant exchange rates).

The revenue trend, although down compared with the same period last year, should be assessed positively both considering the difficult economic climate generally in the context of which it was generated, and given that large-scale deliveries of some new lines only started in October.

Sales by geographical area are shown below:

Net sales by geographic area <i>(euro/000)</i>	Sep-09		Sep-08		Increase (decrease)	
	Net sales	% on total	Net sales	% on total	Net sales	increase
- Italy	27.128	20,7%	26.171	18,5%	957	3,7%
- Europe	47.098	36,0%	55.965	39,6%	(8.867)	(15,8)%
- North America	31.347	23,9%	31.806	22,5%	(459)	(1,4)%
- Rest of the world	25.333	19,4%	27.553	19,5%	(2.221)	(8,1)%
<b>Total by geographical area</b>	<b>130.906</b>	<b>100%</b>	<b>141.496</b>	<b>100%</b>	<b>(10.590)</b>	<b>(7,5)%</b>

As regards the revenue trend for the production line, the Dsquared2 collection is showing excellent progress.

**OPERATING RESULT**

Ebitda was €8.2 million (which is 6.3% of revenue), compared with €14.9 million (10.5% of revenue) at 30 September 2008;

Ebit was €4.8 million (€9.8 million at 30 September 2008) and is 3.7% of revenue (6.9% at 30 September 2008);

The reduced profit margin, which had already been seen in the first half of 2009, is mainly due to:

- the fall in revenue which generated a minor absorption of fixed overheads;
- the greater incidence of minimums guaranteed on licence contracts;
- investments made, on both structural and commercial activities, in order to fully profit from the launch of newly acquired brands.

Gross operating profit was 55.9% of revenue and is an improvement compared to 54% reported at 30 September 2008.

### **NET RESULT**

The group has recorded a positive net profit of €4.4 million (3.3% of revenue), compared with €4.8 million (3.4% of revenue) obtained during the first nine months of 2008.

This result was obtained from the contribution of both the improvement of financial management compared to the first nine months of 2008 by lowering interest payments on funding and the inclusion of advance taxes, due to tax losses generated in previous periods by Marcolin USA which are potentially recoverable because of current profitability.

### **THIRD QUARTER 2009 RESULTS**

With reference to the financial data for the third quarter of 2009, the following has been identified:

- income from sales was €30.9 million compared with €33.8 million in the third quarter of 2008 with a fall of 8.5% (- 9.8% at constant exchange rates);
- Ebitda is - €2.8 million (- €1.3 million in the third quarter of 2008) with a percentage of revenue of -9% (- 4% in the third quarter of 2008);
- Ebit is - €3.6 million (- €2.5 million in the third quarter of 2008) with a percentage of revenue of -11.5% (- 7.4% in the third quarter of 2008);

Gross operating profit was 54.8% of revenue, in line with the forecast profit margins, clearly better than that reported for the third quarter of 2008 (47% of revenue).

### **NET FINANCIAL POSITION**

The net financial position is a clear improvement compared to 31 December 2008, standing at €6.1 million, mainly as a result of the cash flows generated by operating activities, whose values were particularly influenced by resources arising from the sale of warehouse stock and cash outflows generated by investing activities.

### **SIGNIFICANT EVENTS IN THE THIRD QUARTER OF 2009 AND BUSINESS OUTLOOK**

In the course of October, the Group's revenue increased by about 10% compared with the same period in 2008 with an increase also reported in September, a confirmation of the effectiveness of the commercial actions taken by management. Large-scale product deliveries for some new lines also began in October which have been very well received by customers.

On 26 October 2009 the parent company, Marcolin S.p.A., signed a financing agreement with the Cassa di Risparmio del Veneto S.p.A. (Gruppo Intesa San Paolo) for €15 million to support investment in production. It will mature on 31 March 2015.

Massimo Saracchi, CEO and General Director of Marcolin S.p.A., made the following comment:

*"Despite the challenging international economic climate the Marcolin Group achieved good results in the first nine months of 2009, confirming the positive trend seen in 2008. We believe that during the last part of year the Group can achieve more positive results in terms of revenue and profit and that the 2009 financial year as a whole, will end with significant profits and a slight reduction in revenue compared to the previous year's levels."*

In accordance with section 2, article 154-bis of the Consolidated Finance Act, the Financial Reporting Officer, Sandro Bartoletti, declares that the financial information contained in this

press release is an accurate reflection of the company's records, books and accounting entries.

Marcolin, listed on the Milan Stock Exchange, is a leading eyewear company which stands out in the luxury segment for its high quality products, attention to detail and prestige distribution. In 2008, the company produced and distributed approximately 5.5 million pairs of glasses in more than 600 different models. The portfolio of licensed brands includes: Cover Girl Eyewear, DSquared2 Eyewear, Ferrari, Hogan Eyewear, John Galliano Eyewear, Just Cavalli Eyewear, Kenneth Cole New York, Kenneth Cole Reaction, Miss Sixty Glasses, Montblanc Eyewear, Replay Eyes, Roberto Cavalli Eyewear, Swarovski Eyewear, Timberland, Tod's Eyewear, Tom Ford Eyewear. Marcolin and Web Eyewear feature among the Group's own brands.

*This press release is available online at [www.marcolin.com](http://www.marcolin.com) (in the section in English)*

This press release uses some "alternative performance indicators" which are not envisaged in the IFRS accounting principles (Ebitda, Net Financial Position); for their meaning, please refer to the interim report.

Annexes: financial statements for the Marcolin Group (the data have been audited)

<b>CONSOLIDATED BALANCE SHEET</b>	<b>Marcolin Group</b>		
<i>(euro/000)</i>			
	<b>Sep-09</b>	<b>Sep-08</b>	<b>Dec-08</b>
<b>ASSETS</b>			
<b>NON CURRENT ASSETS</b>			
PROPERTY, PLANT AND EQUIPMENT	16.652	14.859	14.800
INTANGIBLE ASSETS	3.374	2.588	4.131
GOODWILL	2.207	2.260	2.322
INVESTMENTS	383	556	759
DEFERRED TAX ASSETS	5.795	2.853	3.406
OTHER NON CURRENT ASSETS	642	1.390	796
<b>TOTAL NON CURRENT ASSETS</b>	<b>29.053</b>	<b>24.506</b>	<b>26.214</b>
<b>CURRENT ASSETS</b>			
INVENTORIES	40.112	48.942	52.216
TRADE AND OTHER RECEIVABLES	53.694	54.991	58.522
OTHER CURRENT ASSETS	429	532	527
CASH AND CASH EQUIVALENTS	18.061	16.146	13.159
<b>TOTAL CURRENT ASSETS</b>	<b>112.296</b>	<b>120.611</b>	<b>124.425</b>
<b>TOTAL ASSETS</b>	<b>141.349</b>	<b>145.117</b>	<b>150.639</b>
<b>SHAREHOLDERS' EQUITY</b>			
SHARE CAPITAL	31.958	31.958	31.958
ADDITIONAL PAID IN CAPITAL	24.517	24.517	24.517
LEGAL RESERVE	1.776	1.703	1.703
OTHER RESERVES	(2.564)	(1.686)	(2.064)
RETAINED EARNINGS (LOSSES)	(6.118)	(12.220)	(12.164)
PROFIT (LOSS) FOR THE PERIOD	4.380	4.811	6.124
MINORITY INTERESTS	0	0	0
<b>TOTAL SHAREHOLDERS' EQUITY</b>	<b>53.950</b>	<b>49.084</b>	<b>50.074</b>
<b>LIABILITIES</b>			
<b>NON CURRENT LIABILITIES</b>			
LONG TERM BORROWINGS	21.550	33.221	28.682
LONG TERM PROVISIONS	3.715	3.719	4.039
DEFERRED TAX LIABILITIES	975	768	772
OTHER NON CURRENT LIABILITIES	38	43	44
<b>TOTAL NON CURRENT LIABILITIES</b>	<b>26.278</b>	<b>37.751</b>	<b>33.537</b>
<b>CURRENT LIABILITIES</b>			
TRADE PAYABLES	24.820	31.286	34.660
SHORT TERM BORROWINGS	23.125	11.936	17.224
SHORT TERM PROVISIONS	4.349	4.930	4.864
INCOME TAXES	1.909	2.369	2.401
OTHER CURRENT LIABILITIES	6.919	7.761	7.878
<b>TOTAL CURRENT LIABILITIES</b>	<b>61.122</b>	<b>58.282</b>	<b>67.027</b>
<b>TOTAL LIABILITIES</b>	<b>87.400</b>	<b>96.033</b>	<b>100.564</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY</b>	<b>141.350</b>	<b>145.117</b>	<b>150.639</b>

<b>CONSOLIDATED INCOME STATEMENT</b>		<b>Marcolin Group</b>	
<i>(euro/000)</i>			
		Sep-09	Sep-08
<b>NET SALES</b>		<b>130.906</b>	<b>141.496</b>
<b>COST OF SALES</b>		<b>(57.795)</b>	<b>(65.092)</b>
	<b>GROSS PROFIT</b>	<b>73.112</b>	<b>76.404</b>
<b>SELLING AND MARKETING COSTS</b>		(59.751)	(59.821)
<b>GENERAL AND ADMINISTRATIVE EXPENSES</b>		(11.213)	(11.148)
<b>OTHER INCOME AND EXPENSES</b>		1.605	3.177
<b>OTHER NON RECURRENT OPERATING EXPENSES</b>		1.076	1.221
	<b>OPERATING PROFIT - EBIT</b>	<b>4.829</b>	<b>9.833</b>
<b>FINANCIAL INCOME AND EXPENSES</b>		(1.745)	(3.219)
	<b>NET RESULT BEFORE TAXES</b>	<b>3.084</b>	<b>6.614</b>
INCOME TAXES		1.295	(1.803)
MINORITY INTERESTS		0	0
	<b>NET RESULT</b>	<b>4.380</b>	<b>4.811</b>
<b>EBITDA</b>		<b>8.226</b>	<b>14.873</b>
<b>EARNINGS (LOSSES) PER SHARE</b>		<b>0,071</b>	<b>0,078</b>
<b>DILUTED EARNINGS (LOSSES) PER SHARE</b>		<b>0,071</b>	<b>0,078</b>

**STATEMENT OF COMPREHENSIVE INCOME**

<i>(euro/000)</i>		
	4.380	7.475
<b>NET RESULT</b>		
<b>NET GAIN (LOSS) OF CASH FLOW HEDGE</b>	(108)	64
<b>INCOME TAX</b>	30	(18)
<b>NET COMPREHENSIVE INCOME</b>	<b>4.301</b>	<b>4.858</b>

**CONSOLIDATED CASH FLOW STATEMENT**

<i>(euro/000)</i>		SEPTEMBER 2009	SEPTEMBER 2008
<i>Operating profit before working capital changes</i>		11.725	16.552
<i>Cash flows provided (used) by working capital changes</i>		(58)	(8.457)
<b>Cash flows provided by operating activities</b>		<b>11.667</b>	<b>8.095</b>
<b>Cash flows (used) in investing activities</b>		<b>(4.647)</b>	<b>(441)</b>
<b>Cash flows (used) by financing activities</b>		<b>(2.158)</b>	<b>(2.297)</b>
<b>Cash and cash equivalents increase (decrease)</b>		<b>4.861</b>	<b>5.358</b>
Effect of exchange rates on cash		41	0
<b>Cash and cash equivalents at beginning of year</b>		<b>13.159</b>	<b>10.789</b>
<b>Cash and cash equivalents at year end</b>		<b>18.061</b>	<b>16.146</b>