

FOR IMMEDIATE RELEASE

MARCOLIN GROUP ANNOUNCES EARLY RENEWAL OF EYEWEAR LICENSING AGREEMENT WITH TOD'S

Longarone (Italy), July 5, 2018 — Marcolin Group, one of the worldwide leading eyewear companies, and Tod's Group, a key player in the luxury goods industry, have announced today the early renewal of the licensing agreement for the design, manufacturing, and worldwide distribution of Tod's Eyewear sunglasses and eyeglasses.

The licensing agreement, signed for the first time in 2008, has been extended for another 5 years, until the end of December 2023.

Tod's, always a symbol of tradition, high quality and modernity, embodies timeless elegance. Undisputed as a key element is the leather used in all of its shades and artisanal craftsmanship.

The craftsmanship, care, attention to detail and exclusivity that distinguish the brand's luxury footwear and leather goods are all found in the Tod's Eyewear collection, which is strongly linked to the brand's values and the Made in Italy tradition.

About Marcolin Group

Marcolin Group, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, continuous innovation and a unique ability to faithfully combine design and Italian craftsmanship with the core values of each brand.

The brand portfolio includes: Tom Ford, Moncler, Ermenegildo Zegna, Roberto Cavalli, Atelier Swarovski, Tod's, Emilio Pucci, Balenciaga, Swarovski, Dsquared2, Guess, Diesel, Just Cavalli, Covergirl, Kenneth Cole, Montblanc, Timberland, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Candie's, Rampage, Viva, Marcolin and Web.

In 2017, the company sold about 14 million eyeglasses.
www.marcolin.com

About Tod's

Founded as a small shoe factory in Casette D'Ete, Italy, in the early 40s, Tod's embodies true Italian style, focusing particular attention on craftsmanship. Every product is made entirely in Italy. Refinement, impeccable taste and enviable quality are the key characteristics of each product. Tod's iconic Gommino, with its distinctive 133 rubber pebbles on the sole, was created in the late 70s and quickly became the benchmark loafer among luxury shoes worldwide.

On 6 November 2000, the Group was listed on the Milan Stock Exchange.
www.tods.com

(Instagram : @tods / Facebook : tods / Youtube : tods / WeChat: todsofficial)

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