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## MARCOLIN GROUP BOOSTS ITS GROWTH IN APAC OPENING A SUBSIDIARY IN SINGAPORE

Longarone (BL), July 23, 2019 — Marcolin Group, one of the worldwide leading eyewear companies, further expands its direct coverage through the opening of a new branch based in Singapore.

The Singapore subsidiary is expected to boost the Group's growth in the Asia Pacific region and to reinforce the commercial synergy with the already existing regional office in Hong Kong, acting as a commercial hub for the entire network of wholesalers and taking care of the distribution of the brand portfolio in the area.

Its aim is to strengthen sales and marketing activities and provide a dedicated customer service to better serve the Singapore region, Malaysia and South East Asia. The Marcolin Group Singapore branch is located in the Tower 1 within the Marina Bay Financial Centre, a business center designed to ensure Singapore's place as the financial capital of South-East Asia and a global key hub.

Headquartered in Longarone, in the Veneto Region, Marcolin Group has a global network consisting of 12 worldwide branches in Europe (Benelux, DACH, France, Italy, Nordics, Portugal, Spain, UK), America (US, Brazil) and Asia (Hong Kong, Singapore), 4 joint ventures (China, Mexico, Russia, UAE) and more than 150 international partner distributors.

### **About Marcolin Group**

Marcolin Group, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, continuous innovation and a unique ability to faithfully combine design and Italian craftsmanship with the core values of each brand.

The brand portfolio includes: Tom Ford, Bally, Moncler, Sportmax, Ermenegildo Zegna, Victoria's Secret, Victoria's Secret PINK, Roberto Cavalli, Atelier Swarovski, Tod's, Emilio Pucci, Swarovski, Dsquared2, Guess, Diesel, Just Cavalli, Covergirl, Kenneth Cole, Timberland, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Candie's, Rampage, Viva, Marcolin and Web.

In 2018, the company sold about 14.6 million eyeglasses.

[www.marcolin.com](http://www.marcolin.com)

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