

FOR IMMEDIATE RELEASE

FABRIZIO CURCI APPOINTED CEO AND GENERAL MANAGER OF MARCOLIN GROUP

Longarone (BL), 18 June 2020 – The Board of Directors of Marcolin Group is pleased to announce the appointment of Fabrizio Curci as the new CEO and General Manager of the company starting on June 22, 2020.

Marcolin Group Chairman Vittorio Levi said: *"We are very happy that Fabrizio is joining Marcolin to lead our business into its new phase of development. He is a seasoned executive with a vast and impressive international track-record in several industries. Fabrizio will lead Marcolin Group's continued transformation and build upon its strategy to consolidate its global leadership in the eyewear industry"*.

Fabrizio Curci was previously CEO and General Manager of Fiera Milano S.p.A. from September 2017 to June 2020. Mr. Curci holds a degree in Economics from Bocconi University and attended the Managerial Development Programme at SDA School of Management. Curci has a significant experience in the automotive industry and over the years he has held executive roles of increasing responsibility in leading companies. He started his professional career at Olivetti Tecnost and FIAMM and then joined FCA – Fiat Chrysler Automobiles Group – in 2007, where he worked for ten years becoming Head of the Alfa Romeo brand for the EMEA region and Head of Alfa Romeo Global Launch.

Fabrizio Curci said: *"I am pleased and proud to lead the management team of Marcolin Group and to step into this amazing industry, made of design, creativity and craftsmanship. It will be an exciting journey"*.

About Marcolin Group

Marcolin Group, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, continuous innovation and a unique ability to faithfully combine design and Italian craftsmanship with the core values of each brand.

The brand portfolio includes: Tom Ford, adidas Sport, adidas Originals, Bally, Moncler, Sportmax, Ermenegildo Zegna, Longines, OMEGA, GCDS, Victoria's Secret, Victoria's Secret PINK, Atelier Swarovski, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, Dsquared2, Guess, MAX&Co., Diesel, Covergirl, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers, Candie's, Rampage, Viva, Marcolin and Web.

In 2019, the company sold about 14 million eyeglasses.
www.marcolin.com

Marcolin Group contacts:

Serena Valente
Worldwide Head of Communication & Events
+39 02 76387611
svalente@marcolin.com

Community, Strategic Communications Advisers
+39 0422 416 111 / +39 02 89404231
Giuliano Pasini +39 335 6085019
giuliano.pasini@communitygroup.it

Investor Relations
Sergio Borgheresi
+39 0437 777111
invrel@marcolin.com