



FOR IMMEDIATE RELEASE

MARCOLIN GROUP AND MONCLER ANNOUNCE THE EARLY RENEWAL OF THEIR WORLDWIDE LICENSING AGREEMENT

Longarone (Belluno), 6 July 2020 — Marcolin Group, a worldwide leading company in the eyewear industry and Moncler, an iconic brand that has always combined heritage, creativity and evolution, announce the early renewal of their worldwide exclusive licensing agreement for the design, production and distribution of sunglasses, eyeglasses and ski masks under the branding of Moncler Lunettes. The partnership, which started in 2015, has been extended for an additional five years through December 31, 2025.

Moncler is an iconic brand that has always combined its unique style with constant innovation. The eyewear collection made by Marcolin Group reflects the brand values and stands out for its excellence, technological innovation and combination of aesthetics with functionality: versatile silhouettes that are designed for mountain and city wear alike, as well as timeless models in classic and retro-inspired shapes. Marcolin Group will continue to faithfully embody the brand’s iconic features in all the eyewear collections as they are made available worldwide at select opticians and specialty stores, Moncler boutiques, on www.moncler.com, as well as in a selection of department stores and e-commerce platforms.

About Marcolin Group

Marcolin Group, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, continuous innovation and a unique ability to faithfully combine design and Italian craftsmanship with the core values of each brand.

The brand portfolio includes: Tom Ford, adidas Sport, adidas Originals, Bally, Moncler, Sportmax, Ermenegildo Zegna, Longines, OMEGA, GCDS, Victoria’s Secret, Victoria’s Secret PINK, Atelier Swarovski, Barton Perreira, Tod’s, Emilio Pucci, BMW, Swarovski, Dsquared2, Guess, MAX&Co., Diesel, Covergirl, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers, Candie’s, Rampage, Viva, Marcolin and Web.

In 2019, the company sold about 14 million eyeglasses.
www.marcolin.com

About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.

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