

FOR IMMEDIATE RELEASE

MARCOLIN GROUP OPENS A NEW SUBSIDIARY IN AUSTRALIA

Longarone (Belluno), October 7, 2020 — Marcolin Group, a worldwide leading company in the eyewear industry, further expands its global presence through the opening of a new branch in Sydney.

The Australian subsidiary plays a key role for the growth in the APAC region, with the aim of strengthening the commercial synergies with the current regional office in Hong Kong. The new opening in Australia confirms Marcolin Group's long-term strategy to develop its business in the area, allowing the company to have a direct presence in the market acting as a commercial hub for the entire network of independents and local chains taking care of the distribution of the brand portfolio.

The headquarters are based in the Northpoint Tower, at the heart of North Sydney. The building also houses a newly designed showroom, sales offices, as well as a new team dedicated to the local market. The commercial organization takes care of sales, after-sales assistance and customer care services for Australia and New Zealand.

Marcolin Group's global network consists of 13 worldwide branches, in Europe (Benelux, DACH, France, Italy, Nordics, Portugal, Spain, UK), the Americas (US, Brazil), Asia (Hong Kong, Singapore) and Australia (Sydney), 4 joint ventures (China, Mexico, Russia, UAE) and more than 150 international partner distributors.

About Marcolin Group

Marcolin Group, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, continuous innovation and a unique ability to faithfully combine design and Italian craftsmanship with the core values of each brand.

The brand portfolio includes: Tom Ford, adidas Sport, adidas Originals, Bally, Moncler, Sportmax, Ermenegildo Zegna, Longines, OMEGA, GCDS, Victoria's Secret, Victoria's Secret PINK, Atelier Swarovski, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, Dsquared2, Guess, MAX&Co., Diesel, Covergirl, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers, Candie's, Rampage, Viva, Marcolin and Web.

In 2019, the company sold about 14 million eyeglasses.
www.marcolin.com

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