

# THE NEW CAPSULE COLLECTION

The new Moncler Lunettes capsule collection has been crafted from lower impact materials for an environmentally conscious approach to eyewear manufacture. The brand's sunglasses and optical eyewear, designed and manufactured by Marcolin, are made of bio-based materials that are primarily natural in origin.

Moncler's Sport, Duvet and Timeless designs have inspired this exclusive collection, with freshness coming from a new color palette. The styles present modern interpretations of Moncler's inspiring legacy and expertise.

#### MONCLER

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

#### MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes the house brands WEB EYEWEAR, Marcolin and Viva and the licensed brands Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

www.marcolin.com

#### ML0192



These sport-inspired sunglasses feature innovative frames that are primarily made of cellulose acetate and natural plasticizers that together account for more than 65% bio-based content. The rectangular frames have slim rims and shaped temples, and the iconic bell-shaped logo decorates the inside of the temple tips. The color range brings a modern interpretation to the classic style.

### **ML0198**



This feminine frame has a soft square shape with contoured temples. The lenses are embedded in a cellulose acetate frame and natural plasticizers that together account for more than 65% bio-based content. The dynamic, contemporary look features the bell-shaped logo on the temples, which is also laser-engraved on the temple tips.

#### **ML5117**





These round-framed opticals are inspired by the light puffy effect of Moncler's iconic down jackets thanks to the soft rounded volumes of the structure. The cellulose acetate frame and natural plasticizers account for more than 65% bio-based content and offer exclusive comfort thanks to the new temple tip with grip on the interior. The temples are embellished with the elegant Moncler logo.

## **ML5120**





These geometric opticals play with round and square engravings on the frame and keyhole bridge. The style is made of innovative cellulose acetate and natural plasticizers that together account for more than 65% bio-based content. The light, slender silhouette has a minimalist logo on the temples and a new rubber temple tip that ensures comfort and stability.