

# MARCOLIN



## THE STATEMENT FOR THE ADIDAS ORIGINALS COLLECTION

The adidas Originals eyewear collection connects the sportswear brand DNA with the street culture trying to inspire and lead. The story of the product evolves continuously through new colors, shades and shapes in each new season, inspiring scenarios that respect the credibility and the heritage of the Brand.

The new style is available at [adidaseyewear.com](https://www.adidaseyewear.com) and selected optical stores.

Discover the adidas Originals eyewear collection at [www.marcolin.com](https://www.marcolin.com) and [adidaseyewear.com](https://www.adidaseyewear.com)

### ABOUT MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes the house brands WEB Eyewear, Marcolin and Viva and the licensed brands Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's.

Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

[www.marcolin.com](https://www.marcolin.com)

### ABOUT ADIDAS

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 62,000 people across the globe and generated sales of € 19.8 billion in 2020.



### OR0047

Geometric mask born from a unique, original mold and made of injected ultra-light polycarbonate. The temples put the spotlight on the iridescent adidas trefoil logo, while the rubber tips are just what you need to feel comfortable and confident while you show your best look. The mirrored lenses come in a renewed variety of colors that characterize the last advertising campaign. Also available in a version with the trefoil golden logo lasered on the front.

