

MARCOLIN



TIMBERLAND® LAUNCHES THE NEW TIMBERHOOK™ CLIP

Versatile and comfortable Timberland® sunglasses and optical frames stand out with a new iconic element: the Timberhook™ clip. Inconspicuously located on the inside of the temple, the clip is designed to fasten to your apparel or backpack with ease, keeping your eyewear secure while not in use.

The result of ongoing research for quality and innovative shapes, the Timberhook™ clip is an exclusive detail that combines design and functionality, and its distinctive dark cheddar shade echoes the Timberland® brand identity.

Timberland® eyewear collections reflect the brand's rich heritage of artisan craftsmanship and commitment to reduce its environmental footprint in pursuit of a greener future. The styles made using at least 35% and as high as 80% bio-based plastic materials have earned the Earthkeepers™ mark and were designed for people with a responsible and dynamic lifestyle who seek accessories that combine style, comfort, and practicality.

ABOUT TIMBERLAND

Timberland is a global outdoor and work inspired brand that's on a mission to equip and inspire a new generation to step outside, work hard together and move the world forward. Based in Stratham, New Hampshire, Timberland also has international headquarters in Stabio, Switzerland and Shanghai, China. Best known for its original yellow work boot introduced in 1973 to take on the harsh elements of New England, Timberland today offers a full range of footwear, apparel and accessories made with eco-conscious innovation for people who share the brand's passion for enjoying – and protecting – Nature.

At the heart of the Timberland® brand is a vision for a more green and equitable future. This comes to life through a decades-long commitment to make products responsibly, protect the outdoors, and strengthen communities around the world. To learn more and share in Timberland's mission, visit a Timberland® store, timberland.com or follow @timberland or @timberlandpro. Timberland is a VF Corporation brand.

MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes the house brands Web, Marcolin and Viva and the licensed brands Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Ermenegildo Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, MAX&Co., Covergirl, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's.

Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

www.marcolin.com

SUNGLASSES COLLECTION



TB9273

This classic yet modern rectangle style contains at least 80% bio-based plastic material and is marked as Earthkeepers™. It comes with the new Timberhook™ clip in a distinctive dark cheddar shade with a matte finish, to keep your sunglasses secure by attaching to your backpack, belt loop or apparel. The polarized and AR lenses of this style have a hydrophobic and oleophobic coating to repel water, sweat and smudges.



TB9274

These sunglasses feature a classic panto shape in a contemporary look. The colored frame contains at least 80% bio-based plastic material and is marked as Earthkeepers™. The style features the new Timberhook™ clip, a distinctive dark cheddar latch clip made to fasten to your apparel to keep your sunglasses secure. The hydrophobic and oleophobic coating provides a harder, smoother surface to repel water, sweat and oil deposits. The lenses also are polarized with AR coating.

OPTICAL COLLECTION



TB1745

This optical frame with a trendy square shape contains at least 80% bio-based plastic material. The beveled temples feature the iconic Timberhook™ clip in a dark cheddar shade with a matte finish. Use the Timberhook™ clip to fasten your eyewear to your backpack, apparel, or belt loop.