

MARCOLIN

WEB

E Y E W E A R

EVIDENT ELEGANCE AND TRANSPARENT BEAUTY

Elegant style, a sophisticated structure, and distinctive details: the design of the new WEB Eyewear collection reflects the aesthetic renewal and craftsmanship of the brand, interpreting the Italian art of living through refined and technically evolving styles.

Original manufacturing processes create frames with a textured effect that reproduce innovative thicknesses and colors by overlapping different layers of transparent and colored acetate. The iconic torchon motif is reinterpreted and repositioned, while the diamond-shaped pins combine functionality and beauty to create eyewear with unmistakable personality.

The frames from the new collection are available at selected opticians.

For further information, please visit the brand's official website www.web-eyewear.com and Instagram profile [@webeyewearofficial](https://www.instagram.com/webeyewearofficial).

ABOUT WEB EYEWEAR

WEB EYEWEAR, house brand of Marcolin since 2008, is an Italian brand appreciated for the craftsmanship, design, and personality of Italian style that define its identity. Iconic elements, minimalist lines, natural colours, tactile, and transparent effects are the distinctive traits of a personality that expresses itself through the utmost quality of the materials used and cutting-edge design. 2022 marks for WEB EYEWEAR the beginning of a new path, looking to the future with a special focus on technological evolution while staying true to the brand's identity. A relaunch that rethinks the WEB brand, starting with product design but without overlooking new commercial, distribution, and marketing strategies. WEB EYEWEAR products are sold in: Italy, Spain, Portugal, France, Benelux, Middle East, Russia, Latin America, and Brazil through an international network of over 2,000



WE0330

This classic cat-eye shape has a contemporary character. The frame is constructed by layering sheets of acetate that create an exclusive effect of natural transparencies and dynamic shading. On the temples, WEB Eyewear's iconic torchon motif is reinterpreted two dimensionally as a design element, and the new diamond-shaped pins are functional details that confirm the brand's masterful craftsmanship and enhance the style with elegance and charm.