

MARCOLIN

GUESS

After a summer of fun and games and lots of new friends, kids and tweens will look super-cool in the classroom thanks to the new “Back to School” collection by GUESS Eyewear. Sunglasses and classic shapes inspired by adult frames are brightened with splashes of color and super cool details. Pastel nuances and lots of stars embellish frames for girls, while vibrant neon shades are the choice for boys. It’s a young world ready to be explored and shared with BFFs and classmates.

GUESS?, INC.

Established in 1981, GUESS began as a jeans company and has since successfully grown into a global lifestyle brand. Guess?, Inc. designs, markets, distributes and licenses a lifestyle collection of contemporary apparel, denim, handbags, watches, eyewear, footwear and other related consumer products. Guess? products are distributed through branded Guess? stores as well as better department and specialty stores around the world. As of May 1, 2021, the Company directly operated 1,041 retail stores in the Americas, Europe and Asia. The Company’s partners and distributors operated 539 additional retail stores worldwide. As of May 1, 2021, the Company and its partners and distributors operated in approximately 100 countries worldwide. For more information about the company, please visit www.guess.com.

MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes the house brands WEB Eyewear, Marcolin and Viva and the licensed brands Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod’s, Emilio Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie’s. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. www.marcolin.com

SUNGLASS COLLECTION



GU9218

These metal cat-eye sunglasses have a soft silhouette that is very flattering for young girls’ delicate features. A glittery star decorates the temples and comes in a variety of pastel shades to match with the color of the front rims, lenses, and temple tips.



GU9219

These easy to wear sunglasses are decorated with a trendy star pattern on the outside of the temples. The unique detail adds a playful touch to a traditional yet trendy style that young girls would love.



GU9220

This evergreen pilot frame for boys is paired with special neon colors to recreate a cool, futuristic look. The style is available in unique color combinations: black with lime green lenses, transparent with blue temples and lenses, crystal blue with orange lenses.



OPTICAL COLLECTION



GU9222

This appealing cat-eye style with a comfortable and lightweight, yet durable frame, is perfect for an elegant, delicate look. The thin metal temples are embellished with a glittery star and irresistible touches of color.



GU9225

These square acetate frames for girls are perfect for a casual look. Embellished with a star pattern on the side of the temple, the style is available in many colorful options such as shiny Havana, crystal pink, and purple glitter.



GU9223

This geometric silhouette perfectly combines a trendy fashion look, large lenses for visual comfort, and an easy-to-wear frame. The thin metal front and temples are sophisticated yet effortless elements. A glittery star is also placed on the side of the temples, adding a charming, playful touch.



GU9228

These square frames for boys have a simple yet cheerful look thanks to the vibrant two-tone combinations such as shiny crystal gray with blue temples, shiny crystal red with gray temples, and shiny crystal blue with yellow temples. The G logo is a trendy detail on the temples with a 180-degree hinge to ensure maximum comfort and flexibility.

