MARCOLIN

SWAROVSKI

SWAROVSKI CURIOSA DELIVERS JOYFUL GLAMOUR AND INNOVATIVE DESIGN

Swarovski's new Curiosa Eyewear designs take the fashion-forward aesthetic of the jewelry family as their cue, showcasing geometric shapes and innovative crystal detailing.

The sunglasses include mood-boosting colors and shapes with Swarovski Crystals applied in a blaze of pavé, intricate jewel detailing, or bold accents. Each piece inspires experimentation and self-expression while showcasing Swarovski's long heritage of craftsmanship and innovation.

The new collection, produced by Marcolin, is available in stores and online at **swarovski.com**



Swarovski is a Wonderlab where magic and science meet.

Swarovski unifies all parts of its organization under one spellbinding idea and brings forward a wondrous new world of crystal craftsmanship. Founded in 1895 in Austria, the company designs, manufactures and sells the world's highest quality crystal, gemstones, Swarovski Created Diamonds and zirconia, jewelry and accessories, as well as crystal objects and home accessories. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group.

A responsible relationship with people and the planet has always been an integral part of Swarovski's heritage. This manifests today in the company's well-established sustainability agenda with youth-focused education programs and foundations to promote human empowerment and conserve natural resources to achieve positive social impact

MARCOLI

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Among the house brands: WEB Eyewear, Marcolin and Viva.

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Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

www.marcolin.com













CURIOSA, SK0363

This full lens mask has a distinctive and innovative geometric silhouette. Swarovski crystal rhinestones with an innovative pyramid shape decorate the frame front and wide temples. This bold statement frame is ideal for the fashion-forward woman with sophisticated tastes.

