

MARCOLIN

GUESS

The Get In Touch 2022 Capsule Collection Eyewear

For the seventh consecutive year, GUESS and Marcolin celebrate their support for The Get In Touch Foundation, an American non-profit association that promotes breast health awareness for cancer prevention.

The Foundation wants to educate girls in grades 5-12 on the importance of and how to do a breast self-exam using simple tools like the Daisy Wheel to protect their bodies. This year's capsule dedicated to this important issue features a sunglasses style and optical frame decorated with the emblematic pink ribbon, recognized as the symbol for breast cancer prevention.

Pink is also the color that distinguishes the front of the two frames and their exclusive case available in GUESS boutiques, at selected opticians, and on the brand's e-commerce site starting in "Pink October", the month dedicated to the prevention of and fight against breast cancer.

In support of this project, Marcolin USA will make a donation for the activities of The Get In Touch Foundation.

GUESS?, INC.

Established in 1981, GUESS began as a jeans company and has since successfully grown into a global lifestyle brand. Guess?, Inc. designs, markets, distributes and licenses a lifestyle collection of contemporary apparel, denim, handbags, watches, eyewear, footwear and other related consumer products. Guess? products are distributed through branded Guess? stores as well as better department and specialty stores around the world. As of April 30, 2022, the Company directly operated 1,073 retail stores in the Americas, Europe and Asia. The Company's partners and distributors operated 565 additional retail stores worldwide. As of April 30, 2022, the Company and its partners and distributors operated in approximately 100 countries worldwide. For more information about the Company, please visit WWW.GUESS.COM.

MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: Tom Ford, Guess, adidas Sport, adidas Originals, Ballo, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Among the house brands: WEB Eyewear, Marcolin and Viva. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. WWW.MARCOLIN.COM



GU7831

Feminine sunglasses characterized by an elegant and trendy butterfly shape. The pink trim on the front and temples of the acetate frame represents the character and value the partnership between GUESS, Marcolin and *The Get In Touch Foundation*. The style features sturdy, protective PC lenses and is decorated with the G brand logo on the temples and a rose gold metal ribbon, a symbol of the fight against breast cancer, on the tips.



GU2884

Feminine optical frame with an easy-to-wear square shape. The black acetate front with pink trim emphasizes the link with the valuable activities promoted by *The Get In Touch Foundation*. The temples with spring hinges offer maximum comfort and are decorated with the metal G logo in rose gold and the ribbon in the same color on the tips, symbolizing the commitment to the prevention of and fight against breast cancer.



the **Get In Touch** Foundation