

# MARCOLIN



## Eyewear Capsule Collection GUESS x J Balvin

The look of love, a vision of peace; that's the inspiration of the third eyewear capsule collection created by the Colombian music artist J Balvin in collaboration with GUESS and Marcolin.

The stylish design of these new sunglasses reflects a contemporary attitude towards people and life narrated by the extraordinary personality of the Latin ambassador of global style. Streetstyle, fashion, and eclecticism come together as an aesthetic representation of myriad feelings expressed through the shape of a timeless accessory. Two unique styles with one special color each: bright black and bone white enriched by a red heart-shaped GUESS logo on both temple sides.

### GUESS?, INC.

Established in 1981, GUESS began as a jeans company and has since successfully grown into a global lifestyle brand. Guess?, Inc. designs, markets, distributes and licenses a lifestyle collection of contemporary apparel, denim, handbags, watches, eyewear, footwear and other related consumer products. Guess? products are distributed through branded Guess? stores as well as better department and specialty stores around the world. As of April 30, 2022, the Company directly operated 1,073 retail stores in the Americas, Europe and Asia. The Company's partners and distributors operated 565 additional retail stores worldwide. As of April 30, 2022, the Company and its partners and distributors operated in approximately 100 countries worldwide. For more information about the Company, please visit [WWW.GUESS.COM](http://WWW.GUESS.COM).

### MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: Tom Ford, Guess, adidas Sport, adidas Originals, Ballo, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Among the house brands: WEB Eyewear, Marcolin and Viva. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. [WWW.MARCOLIN.COM](http://WWW.MARCOLIN.COM)



### GU8261

These glossy black sunglasses have a bold shape and super-cool look. The eyewear features geometric lines and strong angles with a refreshing soul and great personality. The style is characterized by a luxe red heart-shaped GUESS logo on the temples and comes with a playful, custom-made J Balvin chain.



### GU8262

The iconic design of these bone white frames with glamorous allure has definite star power. The enameled metal heart GUESS logo on the temples gives this eyewear an exclusive look. The style comes with an exclusive J Balvin chain made with colorful and playful little charms.

