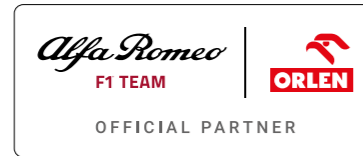


MARCOLIN

WEB
EYEWEAR



WEB EYEWEAR PRESENTS THE FIRST CAPSULE COLLECTION BORN FROM THE PARTNERSHIP WITH ALFA ROMEO F1 TEAM ORLEN

Marcolin's house brand WEB EYEWEAR enriches its new partnership with Alfa Romeo F1 Team ORLEN by presenting a capsule collection of three eyewear styles — two sunglasses and one optical frame — that stand out for their technological and aesthetic innovation.

The captivating, sporty design and extensive experience and skill of WEB EYEWEAR perfectly embody the spirit of the Formula 1 team, led by constant research and development that combine functionality and beauty to always obtain the best performance.

The frames with a sleek, comfortable line are enhanced by refined details designed and innovatively produced with materials of extraordinary quality. Style and personality, part of the Italian DNA of WEB EYEWEAR, are completed by the precision and dynamism that distinguish the Alfa Romeo F1 Team ORLEN, the heir and game-changer of one of the most prestigious racing brands on the international scene.

The styles — worn by team drivers Valtteri Bottas, Zhou Guanyu, and Robert Kubica as well as the entire Alfa Romeo F1 Team ORLEN during the exciting new Formula 1 season — will be on sale starting September 2022.

ABOUT WEB EYEWEAR

WEB EYEWEAR, house brand of Marcolin since 2008, is an Italian brand appreciated for the craftsmanship, design, and personality of Italian style that define its identity. Iconic elements, minimalist lines, natural colours, tactile, and transparent effects are the distinctive traits of a personality that expresses itself through the utmost quality of the materials used and cutting-edge design. 2022 marks for WEB EYEWEAR the beginning of a new path, looking to the future with a special focus on technological evolution while staying true to the brand's identity. A relaunch that rethinks the WEB brand, starting with product design but without overlooking new commercial, distribution, and marketing strategies. WEB EYEWEAR products are sold in: Italy, Spain, Portugal, France, Benelux, Middle East, Russia, Latin America, and Brazil through an international network of over 2,000 selected retailers. www.web-eyewear.com



WE5405-B

Limited edition optical frame made in partnership with Alfa Romeo F1 Team ORLEN. This extremely light yet sturdy round semi-rimless titanium frame comes with Blue Block lenses that prevent and relieve eye strain caused by long exposure to blue light from digital devices, increasing visual comfort. The temples feature the iconic WEB torchon and are characterized by enamel elements that reproduce the characteristic colors of the Alfa Romeo team.



WE0344

Limited edition sunglasses made in partnership with the Alfa Romeo F1 Team ORLEN. Extremely light yet sturdy square titanium frame. The bridge is customized with the characteristic colors of Alfa Romeo F1 Team ORLEN. The iconic WEB torchon is reproduced on the temples and flanked by colored enamel temple tips engraved with the style number.



WE0343

Limited edition sunglasses made in partnership with the Alfa Romeo F1 Team ORLEN. Square acetate frame with a strong look and easy-to-wear shape. The thick temples and spoilers on the sides of the frame front define this dynamic, sporty eyewear. The refined detailing enhances the quality of this exclusive style. Diamond-shaped pins on the temples are enameled in the colors of the Alfa Romeo F1 Team ORLEN, while the ARF1TO and WEB logos personalize the temple tips.