

MARCOLIN

MaxMara

MAX MARA EYEWEAR FIRST EVER FRAME WITH BLUE-LIGHT BLOCKING LENSES

Blue-light blocking lenses are the hot new entry for the new Max Mara eyewear collection. Delivering optimal vision and comfort, the blue-light blocking lens technology enhances the premium materials and elegant details of the silhouettes. This technical innovation characterizes the brand's new optical frame, adding quality to the glamorous charm conveyed by Max Mara eyewear.

MAX MARA

Max Mara, founded in 1951 by the late visionary Achille Maramotti, is one of the highest expressions of Italian luxury and style. A contemporary collection of ready-to-wear and accessories for today's powerful women. Recognized for its timeless designs and its luxurious fabrics, Max Mara is revered for the classification of the absolute coat, sharp suiting and modern accessories. Max Mara is distributed in 2,500 locations in more than 100 countries worldwide. The Max Mara Fashion Group counts nine different brands. The company remains privately held and managed by the Maramotti family.

MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes the house brands WEB Eyewear, Marcolin and Viva and the licensed brands Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.
WWW.MARCOLIN.COM



MM5073-H-B

Stylish architectures. This frame reinterprets a timeless butterfly shape with a dynamic design and well-balanced modern elegance. The front is made from enameled metal and is characterized by a harmony of sinuous curves and sharp edges. This lightweight and comfortable ready-to-wear style is inspired by Eileen Gray's unique creations and comes with Blue Block lenses.

