

# MARCOLIN

# WEB

E Y E W E A R

## WEB EYEWEAR FOCUSES ON THE MATERIAL TO SHAPE YOUR VISION

The WEB EYEWEAR collection is all about Italian design, surprising details, and a refined combination of materials used for the first time.

Metal, injected plastic, and acetate meet in both the sun and optical frames. Timeless elegance is expressed through sophisticated geometric shapes and finely crafted construction.

Design and technical research work together in synergy during the production process of the brand whose renewed identity inspires collections translating the Italian art of living into styles of extraordinary value.

The on-trend and dynamic sun and optical collections take the heritage of WEB EYEWEAR to new levels in the eyewear production industry through iconic details that highlight its character and exclusive personality.

The frames from the new collection are available at selected opticians.

For further information, please visit the brand's official website [www.web-eyewear.com](http://www.web-eyewear.com) and Instagram profile [@webeyewearofficial](https://www.instagram.com/webeyewearofficial).

### ABOUT WEB EYEWEAR

WEB EYEWEAR, house brand of Marcolin since 2008, is an Italian brand appreciated for the craftsmanship, design, and personality of Italian style that define its identity. Iconic elements, minimalist lines, natural colours, tactile, and transparent effects are the distinctive traits of a personality that expresses itself through the utmost quality of the materials used and cutting-edge design. 2022 marks for WEB EYEWEAR the beginning of a new path, looking to the future with a special focus on technological evolution while staying true to the brand's identity. A relaunch that rethinks the WEB brand, starting with product design but without overlooking new commercial, distribution, and marketing strategies. WEB EYEWEAR products are sold in: Italy, Spain, Portugal, France, Benelux, Middle East, Russia, Latin America, and Brazil through an international network of over 2,000

### WE0333



Classic round sunglasses are given a modern twist with a new design and innovative construction elements. The metal frame has distinctive acetate rims and trim with unique curves and angles. The injected plastic used for the temples is characterized by its transparency that highlights the iconic embedded 3D torchon. This combination of materials creates a style with a refined yet dynamic look that is so easy to wear and extremely comfortable.

### WE5396



This round metal frame, the optical version of the WE0333 style, features acetate rims and trim with unique geometric shapes decorating the front. A three-dimensional torchon embedded in the temples is made of transparent injected plastic. This elegant and comfortable style is versatile and extremely easy to wear.