

MARCOLIN

SWAROVSKI

SWAROVSKI EYEWEAR: MILLENIA-INSPIRED DESIGNS SERVE A NEW LOOK OF LUXE

Swarovski Eyewear presents a new line of sunglasses inspired by the brand's Millenia family of jewelry, and they are a love letter to crystal.

Fluid silhouettes framed with precision-cut crystals result in designs that are like jewelry for the eyes. Much like the Millenia jewelry pieces, these sunglasses celebrate the brilliance of Swarovski Crystals in styles that update classic shapes with bold embellishment and unexpected colorways. Made to elevate the everyday, these are essential styles with a luxurious aesthetic.

The collection, produced by Marcolin, is available in stores and online at swarovski.com **swarovski.com**

SWAROVSKI

Swarovski is a Wonderlab where magic and science meet. Swarovski unifies all parts of its organization under one spellbinding idea and brings forward a wondrous new world of crystal craftsmanship. Founded in 1895 in Austria, the company designs, manufactures and sells the world's highest quality crystal, gemstones, Swarovski Created Diamonds and zirconia, jewelry and accessories, as well as crystal objects and home accessories. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. A responsible relationship with people and the planet has always been an integral part of Swarovski's heritage. This manifests today in the company's well-established sustainability agenda with youth-focused education programs and foundations to promote human empowerment and conserve natural resources to achieve positive social impact.

MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: Tom Ford, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Emilio Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Among the house brands: WEB Eyewear, Marcolin and Viva. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. www.marcolin.com



MILLENIA, SK0385

Designed for the divine - opulence in eyewear just got real. Ornatly embellished, the metal frame is entirely handset with crystals to craft a piece of pure luxury. Inset into the spellbinding surrounds, the lenses appear to float in a sea of brilliance. The extreme design detail continues to the temple with a contemporary "fork" setting to amp up the high-voltage appeal.

