

**The New ZEGNA Eyewear Collection:
Elegant Transparencies and Innovative Aesthetics**

Following a path of elegance with an eye on innovation, the new ZEGNA eyewear collection, produced by Marcolin, reflects the brand's journey in search of new forms. For this season, contemporary frames showcase a versatile and modern identity, creating eyewear with distinctive details that enhance the refined workmanship. The brand's style and sophistication are expressed through a unique contrast of different shapes and transparencies. From classic silhouettes to casual styles and sporty frames, ZEGNA eyewear is carefully sculpted to complement the brand's new style codes.

The new ZEGNA eyewear collection is available globally in ZEGNA boutiques and select optical stores.

ZEGNA SUNGLASSES COLLECTION

EZ0213

These timeless *navigator* frames have a suspended double bridge which creates a single profile. The temples are decorated at the front with the new lasered ZEGNA logo and have a slim tip that matches the color of the lenses.

EZ0214

These sharp squared frames with a geometric design and bold volumes have thick rims with embedded lenses. The temples of this acetate style have a core with *Vicuña* enamel on the inner side that reproduces the signifier. The new ZEGNA logo embellishes the outside of the temples.

EZ0210

This *navigator* silhouette is decorated with a contoured leather insert on the bridge. The frame has a galvanized metal front. The new lasered ZEGNA logo embellishes the acetate temples.

EZ0211-H

These soft squared "Leggerissimo" sunglasses come in different sizes for a perfect fit. This acetate style has a keyhole bridge and *Vicuña* metal trims inserted in the frame front. The temples are customized with the new laser engraved ZEGNA logo.

EZ0212

This modern "Leggerissimo" *pilot* silhouette in acetate with a geometric shape features a double bridge and the *Vicuña* trims inserted in the frame front. This style has comfortable, slim temples with the new ZEGNA logo.

ZEGNA OPTICAL COLLECTION**EZ5253**

These square frames with a geometric design have different thicknesses on the frame front and temples. The acetate eyewear is characterized by temples with a *Vicuña* enamel core on the inner side that reproduces the signifier. The new ZEGNA logo embellishes the outside of the temples.

EZ5249-H

This light, slim *pantos* silhouette ensures an extremely comfortable fit. The acetate frame has a keyhole bridge and *Vicuña* pins inserted on the front. The temples of this "Leggerissimo" style are decorated with the new ZEGNA logo.

EZ5250-H

This square browline injected frame has a *Vicuña* pins inserted on the frame front. This "Leggerissimo" style features acetate temples embellished with the new ZEGNA logo.

EZ5252-H

These titanium frames with a round front have a thin, elegant shape. This style is characterized by a great comfortable fit. The front of temples is decorated with the new signifier celebrating Road 232 of Oasi Zegna and the new ZEGNA logo. The acetate temple tips are enhanced by refined and stylish colors.

ABOUT ZEGNA

Inspired by our visionary founder, Zegna follows its own path down the road that Ermenegildo built over 110 years ago in the mountains in Piedmont, Northern Italy. His 232 road, crossing through the 100 km² Oasi Zegna natural territory that surrounds the original Zegna wool mill, has been turned into a graphic abstraction and signifier of the Zegna brand identity – where history is expressed in the family name of the founder. Established as a fabric maker, Zegna is internationally recognized as a leading global luxury menswear brand and part of the Ermenegildo Zegna Group. Managed by Gildo Zegna as Chairman and CEO, Zegna Group designs, creates and distributes luxury menswear and accessories under the Zegna brand and womenswear, menswear and accessories under the Thom Browne brand to over 500 stores, of which, as of June 30, 2022, 295 are directly operated by the Group (242 Zegna and 53 Thom Browne), in 80 countries around the world, remaining committed to leveraging its rich heritage to build a better present and future.