# MARCOLIN



**Alfa Romeo F1 TEAM** OFFICIAL EYEWEAR PARTNER

## WEB EYEWEAR AND ALFA ROMEO F1® TEAM START THE NEW SEASON WITH AN EXCLUSIVE CAPSULE COLLECTION

WEB Eyewear presents the new limited-edition capsule collection dedicated to its partnership with Alfa Romeo F1® Team.

Created for an exciting season full of passion and innovation, the collection features two pairs of sunglasses and a prescription frame.

Technological research and a focus on design are the elements that unite WEB Eyewear and Alfa Romeo F1® Team. The shared project translates into sporty frames constructed with materials and shapes that combine aesthetics, comfort, and functionality.

Personality and avant-garde style distinguish the frames made with the utmost attention to quality and detail.

The iconic elements of WEB Eyewear and Alfa Romeo F1® Team leave their distinctive mark on a collection designed to write a surprising story.

The new frames of the collection will be sold online and at selected opticians starting from March, 2023.

For more information, visit the brand's official www.web-eyewear.com website and the Instagram channel of @webeyewearofficial.

#### ABOUT WEB EYEWEAR

WEB EYEWEAR, house brand of Marcolin since 2008, is an Italian brand appreciated for the craftsmanship, design, and personality of Italian style that define its identity. Iconic elements, minimalist lines, natural colors, tactile, and transparent effects are the distinctive traits of a personality that expresses itself through the utmost quality of the materials used and cutting-edge design. 2022 marks for WEB EYEWEAR the beginning of a new path, looking to the future with a special focus on technological evolution while staying true to the brand's identity. A relaunch that rethinks the WEB brand, starting with product design but without overlooking new commercial, distribution, and marketing strategies. WEB EYEWEAR products are sold in: Italy, Spain, Portugal, France, Benelux, Middle East, Russia, Latin America, and Brazil through an international network of over 2,000 selected retailers. www.web-eyewear.com



### WE0357

Half-rim metal pilot frame customized by a front with spoiler and triple bridge. Style and precision give these sunglasses sophistication and character. The frame is embellished with details that create a perfectly balanced structure. The diamond-shaped pins on the temples and tips are enameled in the distinctive colors of Alfa Romeo F1® Team. The ARF1TS and WEB logos personalize the temple tips.



### WE0358

Limited-edition sunglasses created by WEB Eyewear in partnership with Alfa Romeo F1® Team Sake. The rectangular acetate frame has a front with soft lines on the lower rims. The refined design is enhanced by racing stripes on the bridge and by the iconic WEB Eyewear pins on the temples, inserted in the characteristic Alfa Romeo F1® Team colors.



#### WE5420

WEB Eyewear transfers the high-performance sports attitude of Alfa Romeo F1® Team into optical frames with a refined design. The extremely high-quality frame combines the versatility and comfort of a rectangular acetate front and the lightness and stability of metal temples. WEB pins embellish the temples, while the exclusive colors of Alfa Romeo F1® Team are featured in the enameled elements and temple tips.

