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For immediate release

## MARCOLIN: ALESSIO PULEO APPOINTED GROUP MARKETING DIRECTOR

Longarone (Belluno), 24 January 2023 – Marcolin announces the appointment of Alessio Puleo as Group Marketing Director.

At Marcolin, reporting directly to the CEO & General Manager Fabrizio Curci, Alessio Puleo took on direct responsibility for the Group Brand Management and Trade Marketing & Training areas, as well as Marketing Analysis activities. In his new role, Alessio will lead the development and expansion of the Marketing department, with the aim of accelerating the growth of the brand portfolio worldwide, in accordance with the Group's guidelines and strategies.

Having worked for Marcolin since 2021, Alessio has a significant experience in the eyewear industry where, for over 20 years, he had roles with increasing responsibility.

Originally from Padua, Alessio holds a degree in Political Science with an international focus from the University of Padua.

### About Marcolin:

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: TOM FORD, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, GCDS, Barton Perreira, Tod's, Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Among the house brands: WEB Eyewear, Marcolin and Viva. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. [www.marcolin.com](http://www.marcolin.com)

