

# MARCOLIN



## The Get In Touch 2023 Eyewear Capsule Collection

GUESS and Marcolin continue their support for The Get In Touch Foundation, an American non-profit association that promotes breast care awareness for cancer prevention.

For eight years, this shared commitment of GUESS Eyewear and Marcolin has resulted in the production of an eyewear capsule collection dedicated to this important issue.

Using simple and specific tools like the Daisy Wheel, the Get In Touch Foundation teaches the importance and effectiveness of a breast self-exam to check the evolution of one's body from an early age and learn more about breast cancer prevention. Sunglasses and an optical frame are the protagonists of the 2023 capsule in which the iconic pink ribbon, a symbol for breast cancer prevention, decorates the temple tips and that same color is also a distinctive element of the two styles.

The eyewear, which comes with a special case, will be available in GUESS boutiques, at select opticians, and on the brand's e-commerce site starting next "Pink October", the month dedicated to the prevention of and fight against breast cancer. In support of this project, Marcolin USA will make a donation for the activities of the Get In Touch Foundation.

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### MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto eyewear district, in Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR) and over twenty licensed brands. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

[WWW.MARCOLIN.COM](http://WWW.MARCOLIN.COM)



### GU7922

Elegant and trendy butterfly silhouette with acetate temples decorated with the Guess metal triangle logo and the pink ribbon of the Get In Touch Foundation on the temple tips. The refined metal front is paired with sparkling crystal glitter decorating the two-tone temples.

### GU2981

Optical frame created in support of the Get In Touch Foundation. This elegant squared metal silhouette with feminine allure features acetate temples in sparkling crystal pink glitter decorated with the Guess metal triangle logo and temple tips with the special GIT ribbon, a symbol of breast cancer awareness and prevention.

