

MARCOLIN



For Immediate Release

MARCOLIN AND ZEGNA STRENGTHEN THEIR PARTNERSHIP: LICENSING AGREEMENT RENEWED UNTIL 2030

Longarone/Milan, January 30th 2024 – Marcolin, a worldwide leading group in eyewear, and international luxury menswear leader ZEGNA announce the renewal of the exclusive global licensing agreement for the design, manufacturing and distribution of ZEGNA sunglasses and optical frames.

The new agreement includes an automatic renewal clause until December 31, 2030, further strengthening the partnership between the two Companies, which dates back to 2015.

ZEGNA Eyewear collections express the brand's three key principles: quality, innovation and tradition. Eyewear with an unmistakable style, characterized – also thanks to skillful handcrafted techniques – by the use of refined elements, striking the perfect balance between the brand's iconic heritage and a contemporary feel.

«The philosophies of Marcolin and ZEGNA are based on the same passion for quality and beautiful things done well» remarked Marcolin CEO & General Manager Fabrizio Curci. «This agreement is a source of pride for us and further strengthens the well-established relationship between the two companies, both in terms of designing and developing the eyewear collections, and in terms of business. We are very glad and honored to continue to work alongside Gildo Zegna and his Team».

Ermenegildo Zegna Group Chairman and CEO Gildo Zegna added: *« Made in Italy has always been at the heart of our brand's DNA and this is a common value we share with Marcolin, together with our shared passion for excellence. This renewed partnership remarks the importance of eyewear as one of the leading licensing categories for ZEGNA».*

The new ZEGNA Eyewear collections will be presented at MIDO, one the world's largest eyewear trade fairs, which will be held between February 3-5, 2024 at Milan Rho Fiera.

About Marcolin:

Marcolin is a worldwide leading group in the eyewear industry founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Max Mara, Zegna, GCDS, MAX&Co., MCM, Tod's, Pucci, BMW, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2022, Marcolin Group counted about 2,000 employees and net sales of €547.4 million.
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ABOUT ZEGNA:

Following the path traced by the founder Ermenegildo over 110 years ago, ZEGNA is now internationally recognized as a leading global luxury menswear brand. Established as a fabric maker in the mountains of Piedmont, ZEGNA is part of the Ermenegildo Zegna Group, which counts more than 6,000 employees. Managed by Gildo Zegna as Chairman and CEO, Ermenegildo Zegna Group designs, creates and distributes luxury ready-to-wear and accessories under both the ZEGNA and Thom Browne brands to over 500 stores. The Group also operates TOM FORD FASHION through a long-term license agreement with The Estée Lauder Companies Inc. to over 100 stores. The brand remains committed to leveraging its rich heritage to build a better present and future.

