

For Immediate Release

MARCOLIN AND SKECHERS RENEW THEIR EYEWEAR LICENSING AGREEMENT THROUGH 2030

Longarone/Milan, March 11, 2024 – **Marcolin**, a worldwide leading group in eyewear, and **Skechers U.S.A. Inc.**, The Comfort Technology Company®, announce the **renewal of their licensing agreement** for the design, production and worldwide distribution of Skechers sunglasses, eyeglasses and kids' eyewear.

The partnership, started in 2014, has been further extended until **31 December 2030**.

The Skechers optical and sunglass collections offer an array of unique, expressive accessories for adults and children in Skechers' iconic looks and colors. From classic profiles to trending shapes and athletic-inspired designs, Skechers Eyewear features key iconic elements including vivid prints and patterns, bright pops of color and unique temple treatments. The Skechers Kids collection shines bright with sparkles and rhinestones, along with sporty, playful looks for active adventures.

Skechers Eyewear is available at authorized ecommerce retailers and opticians, and Skechers sunglasses are sold at select Skechers stores, department and independent retail stores worldwide and online at [skechers.com](https://www.skechers.com).

About Marcolin:

Marcolin is a worldwide leading group in the eyewear industry founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Tod's, Pucci, BMW, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2022, Marcolin Group counted about 2,000 employees and net sales of €547.4 million. www.marcolin.com

About SKECHERS U.S.A., Inc.

Skechers U.S.A., Inc. (NYSE:SKX), a Fortune 500® company based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. Collections from The Comfort Technology Company® are available in 180 countries and territories through department and specialty stores, and direct to consumers through digital stores and approximately 5,170 Company- and third-party-owned physical retail stores. The Company manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on Facebook, Instagram and TikTok.

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