

For Immediate Release

MARCOLIN AND ABERCROMBIE & FITCH CO. ENTER AN EXCLUSIVE LICENSING AGREEMENT

Longarone/Milan, September 16, 2024 – **Marcolin**, a worldwide leading group in eyewear, and **Abercrombie & Fitch Co.**, a global, digitally led, omnichannel specialty retailer of apparel and accessories, announced they have signed an **exclusive licensing agreement**. This partnership covers the design, production, and distribution of Abercrombie, abercrombie kids and Hollister brand eyewear, including sunglasses and optical frames.

The partnership represents a perfect union between Marcolin's expertise in creating lifestyle eyewear and Abercrombie & Fitch Co.'s unique style, bringing to life eyewear collections that reflect the bold and sophisticated spirit of its global brands.

“With the strength of our brands, we’re excited about category expansion, and we couldn’t be more thrilled for our partnership with Marcolin. As an industry leader in eyewear, Marcolin will offer high-quality product to new and existing customers, supporting our long-term growth ambitions,” said **Fran Horowitz, Chief Executive Officer, Abercrombie & Fitch Co.**

“We’re very pleased to welcome Abercrombie & Fitch Co. into our portfolio. This new Partnership will support our growth strengthening our presence in the lifestyle segment for younger Customers, in line with our long-term strategy,” added **Fabrizio Curci, Marcolin Group CEO & General Manager**.

The A&F Co. SS25 eyewear collections – the first to be produced by Marcolin – will be **presented in early 2025** and to then become available worldwide by **distribution through a network of selected stores**.

About Marcolin:

Marcolin is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Tod's, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2023, Marcolin Group counted about 2,000 employees and net sales of €558.3 million.
www.marcolin.com

About A&F Co.:

Abercrombie & Fitch Co. (NYSE: ANF) is a global, digitally led, omnichannel specialty retailer of apparel and accessories catering to kids through millennials with assortments curated for their specific lifestyle needs. The company operates a family of brands, including Abercrombie & Fitch and Hollister, each sharing a commitment to offer products of enduring quality and exceptional comfort that support global customers on their journey to being and becoming who they are. Abercrombie & Fitch Co. operates 750+ stores across North America, Europe, Asia and the Middle East, as well as the e-commerce sites.

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