

For Immediate Release

MARCOLIN SECURES LONG-TERM EYEWEAR LICENSE RENEWAL WITH GANT

Longarone/Milan, June 16 2025 — **Marcolin** and **GANT** announce today the **early renewal** of their exclusive licensing agreement for the design, production and worldwide distribution of GANT sunglasses and eyeglasses.

The **partnership** has been extended **through 2032**, further strengthening the well-established relationship between the two companies. GANT is a brand rooted on the East Coast of the United States and developed in Europe, embodying elements of both cultures. **Quality** and **innovation** are the brand's core values, with origins in traditional shirt-making.

Since 2013, **GANT Eyewear** has reflected the **brand's American Sportswear heritage** along with its more refined European influences, offering sunglasses and optical frames that are **contemporary while staying true to GANT's iconic preppy style**.

The GANT Eyewear collection stands out for its refined and timeless aesthetic, classic designs, and seasonal highlights – always striving for modernity without losing sight of its heritage.

The eyewear collections will be available at selected retailers and on [gant.com](https://www.gant.com).

About Marcolin:

Marcolin is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, rag & bone, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2024, Marcolin Group counted about 2,000 employees and net sales of €545.8 million.

About GANT

Founded in 1949, GANT has inspired the world with its iconic American East Coast style for over seven decades. From the brand's beginnings as an innovative shirtmaker to pioneering American sportswear, GANT continues to evolve its signature look for a modern consumer in 81 countries and more than 650 stores across the globe. Please visit [gant.com](https://www.gant.com) for more information.

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