

For Immediate Release

MARCOLIN AND FONDAZIONE MARISA BELLISARIO TOGETHER FOR “WOMEN, ECONOMY & POWER”: A TWO-DAY EVENT LOOKING TO THE FUTURE

Rome, 20 October 2025 – For the second year in a row, **Marcolin** reaffirms its commitment to **gender equality** and **social sustainability** by partnering once again with the **Marisa Bellisario Foundation**. The company attended the 25th edition of “*Women, Economy & Power*”, taking place in Rome on October 17–18.

The **2025 edition**, themed “**Governing the Present, Shaping the Future**”, gathered prominent voices across 12 discussion tables focusing on key issues of social innovation – from the future of Europe and corporate renewal to inclusion and the green transition.

Marcolin hosted the panel “Regenerating the Enterprise: Culture, Performance, Value”, moderated by journalist Costanza Calabrese, featuring **Fabrizio Curci, CEO & General Manager of Marcolin**, alongside representatives from academia, institutions, and business. The session has explored the evolving role of companies as drivers of social and cultural transformation, emphasizing the importance of aligning economic growth with sustainable impact.

Diversity and **inclusion** are central pillars of Marcolin’s ESG strategy. The company fosters a balanced and inclusive workplace, embracing differences as a catalyst for innovation. In 2024, Marcolin joined the **United Nations Global Compact** and achieved **Gender Equality Certification**. As of December 31, 2024, women represented 58% of its 1,741 employees, holding 46% of management positions.

To support employee well-being, Marcolin has implemented comprehensive welfare programs promoting work-life balance, flexible hours, remote work, and a 24/7 psychological support service. Through its **Leadership Academy**, the Group invests in developing future leaders, with a particular focus on women’s empowerment and leadership development.

As part of its social engagement, Marcolin also supports the **AIRC Foundation for Cancer Research**, funding a 2024–2025 research fellowship at the European Institute of Oncology in Milan dedicated to the study of histone proteins in breast cancer.

About Marcolin:

Marcolin is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, rag & bone, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2024, Marcolin Group counted about 2,000 employees and net sales of €545.8 million. www.marcolin.com