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For Immediate Release

MARCOLIN INAUGURATES ITS NEW BARCELONA SHOWROOM

Barcelona, 20 November 2025 – **Marcolin**, among the global leading groups in eyewear, officially inaugurated its **new showroom in Barcelona** with a celebratory evening held on Tuesday, November 18.

Located in the heart of the Catalan city along the famous **Avenida Diagonal**, the new space was designed by the Milan-based design studio Navone Associati. The showroom combines elegance and functionality, offering a flexible working environment that includes offices and a large exhibition area dedicated to Marcolin's brand portfolio.

The inauguration event welcomed numerous distinguished guests, including representatives from the Spanish press, clients, partners, and local institutions, who had the opportunity to explore the new space firsthand.

"We are proud to open the doors of our new Barcelona showroom, a dynamic and strategic city for our growth in the EMEA region," said **Antonio Jové, Head of EMEA at Marcolin**. *"This space represents an important step in strengthening our commercial presence in the Spanish and Southern European markets, in line with the Group's global vision and following our previous openings in Paris, New York, and London. Customer centrality has always been at the core of our approach: this showroom has been designed to create a place where listening, dialogue, and collaboration can translate into tangible experiences and long-term relationships."*

As a memory of the event, guests received a special illustrated postcard created by a local artist, featuring iconic elements of Barcelona and accompanied by the Marcolin logo.

The Marcolin Group has a **global network of 15 subsidiaries worldwide**—in Europe (Benelux, DACH, France, Italy, Nordic countries, Portugal, Spain, United Kingdom), the Americas (United States, Brazil, Mexico), Asia (Hong Kong, Shanghai, Singapore), and Australia (Sydney) – **1 joint venture** (UAE), and over 150 international partner distributors.

About Marcolin:

Marcolin is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, rag & bone, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2024, Marcolin Group counted about 2,000 employees and net sales of €545.8 million. www.marcolin.com