

FOR IMMEDIATE RELEASE

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Marcolin and Marchon Announce Leadership Appointments to Advance Global Eyewear Organization

LONGARONE/NEW YORK – Marcolin and Marchon Eyewear, part of VSP Vision™, today announce a series of **leadership appointments** designed to further strengthen alignment across their global eyewear businesses and support the continued integration across key international markets. The new structure brings leadership responsibility across both Marcolin and Marchon operations in key regions, enabling faster decision-making, closer customer alignment and consistency in commercial execution.

As part of these changes, **Marco D'Acunzo**, who previously served as CEO, North America at Marcolin, has been appointed **President Eyewear Americas**, overseeing Marcolin, Marchon, Altair and Allure. A senior executive with over 15 years of experience working with premium brands across the automotive, sports, and hospitality sectors, D'Acunzo will lead all eyewear activities across the **United States, Canada and Latin America**.

Antonio Castiglione, currently General Manager of Marcolin Mexico, has been appointed **Managing Director LATAM**, including **Mexico, Brazil and South America**, for both Marcolin and Marchon.

Marcolin and Marchon also announced that **Ross Brownlee** joined the organization on September 1 as **President Eyewear EMEA & APAC**, a newly created role leading the two regions as a fully integrated business unit. Brownlee brings extensive global eyewear industry experience, most recently serving as CEO of Hilco Vision, following a series of senior leadership positions across the sector. In his new role, he will have end-to-end responsibility for the performance, organization, and strategic direction of the integrated EMEA and APAC business.

Additionally, **Lorenzo Barberio**, who already served within Marcolin as Head of Sales, APAC, has been appointed **Managing Director, APAC of Marcolin and Marchon**. With more than 20 years of international experience in the luxury and fashion sectors, Barberio will now lead the combined APAC organization, bringing together teams across both companies and driving continued growth in the region.

*“These leadership appointments represent an important milestone in the evolution of our eyewear organization,” said **Nicola Zotta, President of Eyewear and Managing Director of Marcolin and Marchon Eyewear.** “By bringing our teams together under a more unified leadership structure, we are strengthening alignment across markets, accelerating integration, and enhancing our ability to serve customers and brand partners around the world. Ross, Marco, Lorenzo and Antonio each bring outstanding experience and leadership capabilities that will help drive our next phase of growth and create long-term value for our business”.*

These changes are part of the broader integration process between Marcolin and Marchon, which is progressing across all areas of the business ahead of the full unification expected for early 2027.

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About Marcolin

Marcolin, part of VSP Vision™, is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine know-who with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, rag & bone, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. www.marcolin.com

About Marchon Eyewear, Inc.

Marchon Eyewear, Inc. is one of the world's largest manufacturers and distributors of quality eyewear and sunglasses. The company markets its products under prestigious brand names including: Calvin Klein, Canada Goose, Columbia, Converse, DKNY, Donna Karan, Dragon, FERRAGAMO, Flexon, Karl Lagerfeld, Kendra Scott, Lacoste, Liu Jo, Longchamp, Marchon NYC, Nautica, Nike, Nine West, Pure, Reserva, and Skaga. Marchon Eyewear distributes its products through a global network of subsidiaries and distributors, serving over 80,000 accounts in more than 100 countries. Marchon Eyewear is a VSP Vision™ company, which is focused on its purpose of empowering human potential through sight and connecting its millions of members to affordable, accessible, high-quality eye care and eyewear. Marchon Eyewear has a proud history of commitment to sustainability and corporate social responsibility initiatives – EYES ON TOMORROW™ For more information, visit www.marchon.com and follow @marchoneyewear.