MARCOLIN

Timberland®

MARCOLIN AND TIMBERLAND EXTEND LICENSING PARTNERSHIP UNTIL 2031

Longarone (Belluno), October 12, 2026 – **Marcolin** and **TBL Licensing LLC** announce today they have extended their licensing agreement for the design, production and worldwide distribution of **Timberland®** optical frames and sunglasses.

Originally established in 2003, the partnership has grown and strengthened over more than two decades of successful collaboration. The **renewal** for a further five years, through **2031**, reflects the mutual trust, shared vision and enduring commitment between the two companies – further reinforcing a long-standing relationship built on a shared ambition for continued success.

Timberland is a world leader in designing and marketing premium-quality footwear, clothing and accessories for those who embrace the outdoors. In developing its products, the brand continues to explore ways to combine quality, performance and style. Marcolin shares these values, creating eyewear collections that reflect Timberland's distinctive spirit of adventure, quality, and innovation.

The sunglasses and optical frames feature bold, eye-catching designs that combine the brand's rich heritage with contemporary cues and color palettes; many styles are made using bio-based materials.

Timberland Eyewear is available at select Timberland® stores and independent retail stores worldwide, as well e-commerce retailers and opticians.

About Marcolin:
Marcolin, part of VSP Vision™, is among the world's leading eyewear groups founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine know-who with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, rag & bone, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. www.marcolin.com

About Timberland:
Timberland is a global lifestyle brand rooted in a rich heritage of life and work in the outdoors and inspired by a relentless spirit of adventure, craftsmanship, and innovation. Since its founding in 1973, Timberland has become synonymous with weather-ready, heritage style that's equally at home on city streets, festival grounds, and mountain trails. From runway shows to sporting events, Timberland is embraced as a global icon of style and substance. At the heart of the brand is the original Timberland® yellow boot. With its bold design and gritty attitude, this boot has transcended its humble roots to become a cultural and fashion statement recognized worldwide. Today, Timberland continues to blend rugged durability and refined design across footwear, apparel, and accessories, delivering premium, crafted style that helps you stand tall and make your mark. Headquartered in Stratham, New Hampshire, USA with international offices in Stabio, Switzerland and Shanghai, China, Timberland is a VF Corporation brand. Through timberland.com, dedicated Timberland® retail stores, and trusted wholesale partners, Timberland serves customers in over 100 countries. Follow us @timberland or @timberlandpro.

Marcolin Contacts:

VP, Global Eyewear Communications & Sustainability
Clara Magnanini
Ph. +39 02 76387611 – cmagnanini@marcolin.com

Corporate Communications
Davide Ghellini Sargenti
Ph. +39 02 76387611 – dghellini@marcolin.com

Community, Reputation Advisers
Caterina Conserva Ph. +39 366 5612375
marcolin@community.it

Timberland Contacts:

Dakota Balka
Global Director, Communications
dakota_balka@vfc.com