

MARCOLIN RENEWS ITS COMMITMENT TO FONDAZIONE AIRC TO SUPPORT BREAST CANCER RESEARCH

Longarone/Milano, 6 October 2026 – **Marcolin** has renewed its commitment alongside **Fondazione AIRC for Cancer Research**, extending for an additional two years its partnership dedicated to supporting scientific research into breast cancer.

Following the first two-year collaboration, the Group has decided to continue the path undertaken with Fondazione AIRC by maintaining funding for a research fellowship aimed at supporting the training of a young researcher engaged in the development of new knowledge and therapies in the field of oncology, with a particular focus on breast cancer.

Throughout this new two-year period, support for research will once again be accompanied by an employee awareness program. As part of the **Pink Ribbon Campaign**, Marcolin will promote educational and awareness initiatives focused on prevention and healthy lifestyles, sharing content developed by Fondazione AIRC to encourage healthy habits, participation in recommended screening programs, and greater awareness of the importance of early diagnosis.

Further strengthening this commitment will be a **global Pink Walk**, organized by the Company throughout October and open to all Marcolin hubs worldwide. The initiative will involve locations across the **EMEA** region, including the Longarone headquarters, Milan, Cologne, London, Paris, and Barcelona; the **US** and **LATAM** regions, including New York, Mexico City, and São Paulo; and the **APAC** region, including Hong Kong and Shanghai. Employees and collaborators from around the world will take part in the initiative, helping spread a shared message of prevention and support for breast cancer research. The renewal of the partnership reflects Marcolin's commitment to making a tangible contribution to the advancement of scientific research and to fostering a culture of health and prevention within the workplace, in line with the Company's social responsibility journey and its long-standing focus on people's wellbeing.

"The renewal of our collaboration with Fondazione AIRC represents the natural evolution of a commitment that is deeply meaningful to us. Supporting research means investing in the future and contributing to the development of new treatment opportunities for thousands of people. At the same time, we believe that promoting a culture of prevention within our organization is both a fundamental value and a responsibility towards our employees and their families. We are proud to continue this journey together with AIRC," commented **Clara Magnanini, VP, Global Eyewear Communications & Sustainability at Marcolin and Marchon Eyewear.**

"We are grateful to Marcolin for choosing to continue investing in research and in hope for millions of patients. The renewal of this partnership demonstrates a tangible belief in the value of scientific research and its potential to change the future of so many people. Employee involvement adds a special dimension to this commitment, making research a cause shared by the entire corporate community. Together, we can help make cancer increasingly curable," commented **Chiara Occulti, Chief Marketing & Fundraising Officer at Fondazione AIRC for Cancer Research.**

Marcolin, part of VSP Vision™, is among the world's leading eyewear groups founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine know-who with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Hollister, rag & bone, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. www.marcolin.com